



TEAM BUILDING IDEAS: How to Meet and Welcome New Advisors to your Team

These ideas are all about meeting new people that could become potential new Advisors on your TEAM! Try them out and see which ones work best for you!

Socialize

It's all about talking to new people! Call your local library, genealogy group or a club that focuses on tradition like 4-H or Scouts. Ask if you can present to the group and show how to use Creative Memories tools and create a simple card or page. Have the joining offer on display and offer the joining pack to anyone interested.

Offer A Workshop Deal

Hold a workshop for current customers and offer free or discounted workshop registration PLUS an entry into a drawing to win a prize for those who bring a guest new to CM. Offer Advisor information to new customers that show interest.

Tap Into Local Resources

Local expos, craft fairs and vendor events in your area are a wonderful way to meet people. Do a Google search and ask everyone you know what's going on around you! Then, go out and meet new potential customers and Advisors!

Volunteer

Offer to help run a fundraiser for a community group or school. You can offer your services to help a local company or school purchase new equipment or raise money for an animal shelter by hosting a scrapbooking class. Donate a portion of the proceeds to the cause, and use the rest toward product ordered.

Host an Informational Meeting

Run an information night in your home or at a local restaurant or coffee shop with a private area. Bring join packets and share Creative Memories products. Be sure to include information on the free bag offer and Advisor Getaway. Promote your information meeting through your friends and Facebook, and ask everyone to share your invitations!

Baby and Mom Groups

Find out where new-mom groups meet in your community and offer to attend a get-together. While there, share our newest Woodland Whimsy collections and talk about Advisor opportunities; specifically, how being an Advisor is a fun source of extra income and the flexible schedule is perfect for moms.

Get in With Graduates

Send a message to everyone you know who has graduates or knows someone who is graduating and needs a gift. Offer to run a series of classes in May to complete an album to give as a graduation gift. Start with moms of graduates, and encourage them to invite their friends! Have join packs and Advisor getaway flyers at each of the classes you lead throughout the month.

Take A Travel Theme

Reach out to travel agents, check for travel shows or contact community groups that are planning trips—including schools—and ask if you can present memory keeping ideas to the group (Fast2Fab™ with Gallivant would be perfect for this). Show how to start with Creative Memories as a customer or Advisor!

Questions? Want to chat about ideas?**Contact:**

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